

# RADTECH UV/EB 2008

## **SPONSORSHIP OPPORTUNITIES**

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Enhance your company's exposure at the World's Largest UV & EB Technology Event by sponsoring one of the various items and/or functions listed below at RadTech UV/EB 2008!

### **Premium In-Kind Items**

<b>Carrying Case — SOLD (right of first refusal)</b>	<b>\$8,000 (Includes Production Costs)</b>
<b>Neck Lanyards for Badges</b>	<b>\$2,000 (Plus Production Costs)</b>
<b>Pens</b>	<b>\$2,000 (Plus Production Costs)</b>

*For all premium in-kind items, RadTech will work with you to locate vendors and develop the items. Unless specified above, your company will be responsible for all production costs associated with the items. These items will be given to RadTech UV/EB 2008 attendees and your company will be listed in the RadTech UV/EB 2008 Show Directory as a sponsor.*

### **Diamond Level Sponsorship - \$12,000 – \*Limited\* 2 Available**

*This sponsorship valued at over \$20,000 includes:*

- Choice of Monday or Tuesday Reception Sponsorship (\$6,000 Value)
- Individual 8' Sign in Registration Area (\$4,000 Value)
- Morning & Afternoon Coffee Break Sponsorship (\$2,000 Value)
- Logo & Booth Number Highlighted on Exhibitor Locator Sign (\$4,000 Value)
- Attendee Bag Insert (\$4,000 Value)
- Prominently displayed logo on show materials including marketing materials, show directory, and recognition signs at RadTech UV/EB 2008

### **Platinum Level Sponsorship - \$8,000 – \*Limited\* 3 Available**

*This sponsorship valued at over \$14,000 includes:*

- Individual 8' Sign in Registration Area (\$4,000 Value)
- Morning & Afternoon Coffee Break Sponsorship (\$2,000 Value)
- Logo & Booth Number Highlighted on Exhibitor Locator Sign (\$4,000 Value)
- Attendee Bag Insert (\$4,000 Value)
- Prominently displayed logo on show materials including marketing materials, show directory, and recognition signs at RadTech UV/EB 2008

### **Gold Level Sponsorship - \$5,000**

*This sponsorship valued at over \$8,000 includes:*

- Logo & Booth Number Highlighted on Exhibitor Locator Sign (\$4,000 Value)
- Attendee Bag Insert (\$4,000 Value)
- Prominently displayed logo on show materials including marketing materials, show directory, and recognition signs at RadTech UV/EB 2008

### **Silver Level Sponsorship - \$3,000**

*This sponsorship valued at over \$4,000 includes:*

- Attendee Bag Insert (\$4,000 Value)
- Prominently displayed logo on show materials including marketing materials, show directory, and recognition signs at RadTech UV/EB 2008

## **Food & Beverage Functions Sponsorship Description**

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### **Morning & Afternoon Coffee Break**

*For this sponsorship, your company will receive your company's logo and booth number on the signs located at the coffee breaks along with being listed in the RadTech UV/EB 2008 as a sponsor. This sponsorship is only for one day.*

### **RadTech Reception Monday Evening or President's Reception Tuesday Evening**

*For this sponsorship, your company will receive signage at the reception along with being listed in the RadTech UV/EB 2008 Show Directory as a sponsor. You will receive your supplied graphics/artwork on an 8 foot, double sided, meter board at each bar/food station, along with mention at the reception as the official sponsor.*

## **Exhibit Hall & Show Sponsorships Descriptions**

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### **Individual 8' Sign in Registration Area**

*For this sponsorship, your company will be able to display your supplied graphics/artwork on an 8 foot, double sided, meter board in the main foyer of the Convention Center. For this item, we will print and display the banner from your provided artwork.*

### **Exhibitor Locator Sign Sponsorship**

*For this sponsorship, your company will be able to have your logo and booth number displayed on the official RadTech UV/EB 2008 exhibitor locator signs on the show floor and at the show entrance.*

### **Attendee Bag Insert**

*For this sponsorship, your company will be able to have your corporate literature or flyers inserted into the bags given to each attendee.*

### **How to Become a Sponsor**

*Sponsorships will be assigned on a first come, first-served basis by contacting RadTech International to reserve your sponsorship. Once notified of assignment, a 50% deposit will be due within 30 days. Final sponsorship payments will be due March 1, 2008.*

### **Contact Information:**

Contact: Mickey Fortune, RadTech International

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